

Rochester Higher Education Development Committee
Meeting Minutes for November 16, 2006

Time: 7 a.m. – 9:30 a.m.

Location: Edina Realty Rochester, 1301 Salem Road SW, Rochester, MN

Members Present:

Marilyn Stewart
Dr. Bob Hoffman
Jayne Rankin
Dr. Wendy Shannon

Dr. Claire Bender
Dr. David Metzen
Drew Flaada
David Paskach

Member not present:

Michael Vekich
Dwight Gourneau
Al Berning
Al DeBoer

Others Present:

Nancy Brataas, GRAUC
Daniel Wolter, UM
Dr. Barbara Brandt, UM
Alison Good
Scott Ramsy, Mayo
Dr. David Carl, UMR
Dr. Valerie Pace, IBM
Dr. Patricia Simmons, VP, UM Board of Regents
Frank Iossi, Mayo
Senator Sheila Kiscaden
Jane Champion, GRAUC
Mike Good, IBM
Jim Clausen, GRAUC, UMRAC
Mary Ellen Landwehr, Mayo/GRAUC
Bethany Krom, Mayo
Don Supalla, RCTC
Dr. Marie Maher, UMR
Christine Clements, WSU
Mark Casperson, GRAUC
Dr. Joe Gibilisco, UMRAC
Dave Perkins, GRAUC
Don Sudor, GRAUC/UMRAC
Wokie Freeman, UM
Jay Hesley, UMR
Faith Zimmerman, UMR
Dick Westerlund, UMR
Ann Hagen, UMTC
Caitlin Minllar, UMTC
Dave Weber, RCTC
Don DeCramer, Mayo
Mike Willard, IBM
Gail Sauter, UMR
Nathan Tesch, UMR
Jade Rowland, UMR

George Thompson,
UMRAC
Manuel Lopez, MNSCU
Dr. Charles Christianson, UM
Jack Jibbyen, Mayo
Kent Spaulding, UMR
Walt Ling, IBM
Kevin Molloy, Chafoulias Companies
Jay Lee, RCTC
Nirmala Kodagal, RCTC
Representative Fran Bradley
Jeremy Todd, UMTC
Mike Denny, UMTC
Dan Gilchrist, UM
Representative Tina Liebling
Kathleen O'Brien, UM
John Ziegenhagen, UM
Lincoln Kallsen, UM
Senator Dave Senjem
Dr. Lu Ann Hineker, UM Extension Division
Mike Sitwell
Arnie Bigbee, Mayo/UMRAC
Dr. Linda Baer, MNSCU
Marilyn Hansman, RCTC
Mark Jasmin, HDR
Dr. Jim Licari, UMR
Terry Maus, GRAUC
Kim Norton, GRAUC
Dr. Rachel Carl, UMR
Carla Nelson
Paula Theisen, RCTC
Martin MCDonough, UM
Sea Stashun, MPR

Anthony Chike, IBM

Tim Gilsrud ,RCTC

7:15 a.m. Chair Stewart called the meeting to order. Chair reported that the Rochester Higher Education Development committee was awarded the Lamp of Knowledge Award for being the group that does the most to support higher Education in Rochester.

After discussion the next two meetings were changed from Fridays to Thursdays. They will be Thursday, February 15 and Thursday, April 19.

Chair Stewart introduced David Paskach, the new member to the Committee, who is the new Chair of the Board of Trustees for Minnesota State Colleges and University System.

Member Metzen move and Member Bender seconded to approve the November 16, 2006 minutes, The minutes were approve.

Member Bender reported on an Allied Health meeting that took place at the University of Minnesota –twin Cities on November 1. She introduced Dr. Christianson, the new Director of Allied Health.

Dr. Simmons, a Regent for the University of Minnesota introduced President Bruininks, the president of the University of Minnesota as a collaborative leader who welcomes entrepreneurship and discover. It was the fourth anniversary of his presidency.

President Bruininks said Rochester had been tireless in its pursuit of higher education. He was delighted to hear of the scholarship money for University of Minnesota Rochester students. “There are few more challenging issues than access and affordability for higher education.” He was glad to hear about the scholarship money available for students because there are few issues more challenging than access and affordability of higher education. Minnesota is blessed with having a wide range of access points. The University of Minnesota is the state’s land grant and research institution. It has statewide responsibilities. It has a wide range of programs, advanced health care and engineering and doctoral programs. The University of Minnesota draws people to and keeps people in Minnesota.

The University of Minnesota – Twin Cities was the second largest campus in the United States. It has the widest range of programs and the best interrelationship of programs – like food safety. The research at the University generates new businesses and supports Minnesota’s economy. We have a strong commitment to partnership. The University had a lot to do with the formation of the Guthrie Theater.

This year the people who work at the University will bring in about \$570 to 580 million research dollars into the state of Minnesota. That is 98% of all such money brought into this state. This will help determine how successful Minnesota will do in the world economy. The largest extension office in Minnesota is in Rochester.

In Olmsted County the University of Minnesota has 5,000 alumni, 120 have started 160 companies in this county with 4,000 employees. They generated \$1 billion in income this last year. University of Minnesota alumni have generated \$7 billion in income in this south east region of the state.

It is easy to focus on what we need to do in Rochester but the strength of the University of Minnesota in Rochester will be only as strong as the University over all. The University took a 15% budget cut a few years ago. “A vision without resources just might be a hallucination.” We need to keep the University of

Minnesota strong and we need to fix the State Grant to provide greater access and choice for students who want to attend both public and private colleges in Minnesota.

We had to raise tuition double digits back to back and today the University is still down about \$120 million. You can't have a strong University of Minnesota Rochester without a strong University of Minnesota overall.

We have tried to get the right people around the table to attend to Rochester's progress. Headed by Robert Jones. Working subcommittees , Academics - David Carl, Master facilities – Kathleen O'Brien. There are some very important things already happening. We want to be more welcoming to businesses. Kent Spalding is the director of Academic and Corporate Relations. We want to connect people to national resources and national research. There is an active web site where you can learn more about this www.busines.umn.edu.

The University has worked hard to expand academic programs. The Masters of Health Care Degree is respected around the world. President Bruininks listed several other health care degrees. The initial evolution of the statewide center will deal with the health care shortages in Minnesota. A significant part of this request is in this Health Care Center.

There will be a new Center on Bioinformatics and Quantitative Studies in the life sciences. It will be an initial graduate program.

First, we need to get "more people on the ground" in Rochester. We need full time and part-time people who will live and work in Rochester for health care and other areas. We will partner with the Mayo Clinic and the Hormel Institute. In the next 18 to 24 months we need to hire more people who will live in Rochester.

Second, we need a more visible place for the University of Minnesota Rochester, an operating campus. That will be a temporary solution, maybe three to five years so we will lease space. The UM will leave the extension service where it is. We will have anew building in 2012.

Third, we need to partner with all sectors. We can't grow higher education all by ourselves. The University of Minnesota Rochester is more than a set of degrees, research and public engagement. It is not a ZERO SUM GAME. We need to grow the pie. We need to stop arguing about a stable situation. We need to grow. We need to think and act like a single enterprise.

Announcement:

We have enjoyed the positive leadership of David Carl for his leadership. WE are now ready to ratchet up the leadership in Rochester. We will ask the Regents for a new Chancellor position for Rochester. The budget for Rochester will be located in Rochester under the authority of the academic officer that operates the programs here. In each of the next three years there will be an increase of \$5 million of new money going into the fiscal year 2009 for the budget in Rochester. That increases on a recurring basis to \$6.3 million plus the money we have on the ground. That doesn't count the tuition revenue here. That gives us a more stable budget for Rochester.

We will create shared positions leveraging the people already in Rochester.

I must thanks Vice President Robert Jones for all his work on this project. Rochester has no better fiend than him.

QUESTIONS:

Committee didn't have questions.

Q- From the public, Eddie Gros (Post Bulletin) Where will the UMR be located?

A- Pres. Bruininks, We are still looking but we should have a place by December and would like to be operating there this coming summer. Bricks and mortar is not the first priority.

Q- Red Headed woman – Why do you want a down town place?

A Pres. Bruninks- Down town is optimal because it is close to Mayo and we can leverage partnerships.

Q- Why not a residential campus?

A – We are operating under a different model. U of Arizona serves 18 to 22 year olds. We will serve older graduate students. Winona has a great residential campus.

Q - Member Flaada – the Committee hired a consultant to look at the economic impact of this endeavor. They envisioned an MIT in the prairie. To get to that vision you needed a different view of tenure and partnerships, different measurement systems, different view of technology transfer. How do we make sure all those pieces are in place?

A – I am in favor of tenure. I thought the report had some good ideas. The University also has an economic impact study that will be released in a couple of months. We need to be open to doing new things in new ways. We can compete and still work together. Our partnership with Mayo generated \$25 million new activity in heart research. We have rotational appointments with people from different parts of the world. If we are going to build an MIT on the prairie then let's start with their endowment first.

I like the new word “coopetition”- people who often compete come together and create new things.

Q- Alison Good – I like your vision. Do you see the need to hop on a plane with Mayo and IBM and visit the National Science Foundation and bring them into the partnership? So we aren't growing this on \$5 million a year but a \$50 million budget over 5 years.

A - Pres. Bruininks. I want to see the investment in Minnesota grow the way the Mayo partnership has grown. We should look to the National Science Foundation and the Department of Energy. Renewable energy is a growing area. We need to bring that activity to Rochester. NSF won't give use \$15 million to grow a university. They might give use \$15 million to grow an idea.

Q – Linda Baer, Thanks for your comments about partnership.

A- Pres. Bruininks, Yes we shouldn't be in the business of tripping over each other. There is so much work to do. We will grow the money supply from the legislature if we can show that we can work together.

Q – Dr. Joe Gibilisco – Will the Chancellor in Rochester be like the Chancellors at other campuses.

A- The position will report to V.P Jones. It will be established and confirmed by the Regents. Rochester is not individually authorized to offer programs as a separate campus yet. “If we develop higher education in Rochester the same way it has developed since 1851, we will make mistakes.” We don’t need dormitories first. The private sector can provide housing. I would rather make investments that directly serve students. The chancellor in Rochester will have all of the same qualities as other chancellors.

Q – Nancy Brataas, tell us about bioinformatics.

A – Let me call on Drew Flaada.

Member Flaada – a Mayo Quote, “Medicine is two things, procedures and information management” We now have more information available than any one human being can keep track of.

Pres. Bruininks – The information is just exploding. If we don’t supply this kind of information support, the researchers will leave. That is the difference between the University’s legislative budget request and MnSCU’s request. People, technology and buildings are the three cost drivers of the budget. The University will put more emphasis on the high end of technology. Our partnership with Mayo helped bring the power of Internet2 to Rochester.

Q – Senator Senjem, what is the future role of this community?

A – Pres. Bruninks – I don’t worry about the community being engaged. We need to clone you. The community needs to be engaged at several levels. 1) argue for education, 2) be our partners – tell us when we are doing it right – all of us, K-12 included, 3) be a part of the planning process. This process will be quite creative. You need to advocate for ALL education. Come together as you have on the scholarship. Higher Education can’t grow without private partnerships including financial donations. Partnerships are 11% of the University’s budget.

Chair Stewart – One of the things that we talked about in our report was a Committee Advisory Board. This Committee sunsets on December 31, 2007 but we won’t stop after that.

Pres. Bruininks – Rochester is an unusual place with people who care and the culture and discussions you have. You should celebrate your commitment to education.

There were no additional public comments.

8:45 A.M. meeting adjourned.

**FUTURE MEETINGS: 7:00 a.m.-10:00 a.m. Thursday, February 15, 2007;
Friday, April 20, 2007.**

Additional Dates to Be Announced for June, September, December 2007